take a bow — you deserve it
national concerts • outreach
health & wellness initiative • youth orchestra
your generosity brings the joy and inspiration of music to our community

KITCHENER-WATERLOO SYMPHONY
EDWIN OUTWATER | MUSIC DIRECTOR
Your generosity and support has made a difference to every note the Kitchener-Waterloo Symphony plays. Your giving brings the joy and inspiration of music to our community in so many ways. Thanks to you...

- Our community has a world-class orchestra that transports us from pops to classics and beyond.
- Nearly 90,000 people attended during the 2014/15 season.
- We employed more than 50 full-time musicians and worked with over 290 musicians this season.
- Our subscriber base increased by 5%.
- Our audience and subscribers come from Cambridge, Guelph, London, Stratford, Oakville, Mississauga, and more!
- The KWS performed Quantum: Music at the Frontier of Science, at Ottawa's prestigious National Arts Centre.
- The KWS performed Singin’ in the Rain Live in Concert with special guest Patricia Ward Kelly, widow of the late Gene Kelly.

"My experience with the Kitchener-Waterloo Symphony was one of the great highlights of my year. It was a privilege to work with such a creative and professional company."

— Patricia Ward Kelly, Singin’ in the Rain Live in Concert

89,972 attended KWS concerts over the 2014/15 season

Music for the next generation
Here are some ways your funding helped pass the gift of music from one generation to the next:

- 16,000 children attended school concerts to experience the KWS up close and personal.
- 36,000 families and children participated in our various arts education activities and camps.
- KWS was able to subsidize music lessons and Youth Orchestra Program entry fees for children.
- Nearly 160 young musicians are learning, blossoming and performing in our nationally renowned Youth Orchestra Program.
- The Youth Orchestra Program is thriving and sold 135% of its ticket goal for the season!

16,000 children attended school concerts

35,895 children and families participated in arts education activities

157 young musicians, aged 6 to 22, are in the Youth Orchestra Program

"The Youth Orchestra has given me a chance to express myself through music, make new friends, and spread the joy of music through concerts. It’s become a big part of my life and who I am."

— Joelle Pattison, string player

(Above left) Youth Orchestra Program Scholarship winners — from left to right: Alyssa De’Ath (French horn), Jake Choi (violin), Liam Clark (violin), Jack Wallace (violin), Akua Kwarko-Fosu (viola), Kate Schneider (violin);
(Above right) Kitchener-Waterloo Symphony violinist Julia Dixon shares her love of music with a child at My First Music Lesson.

(Above left) Notes written by KWS musicians of the Youth Orchestra Strings Program; (above right) Patricia Ward Kelly, widow of Gene Kelly, introducing Singin’ in the Rain Live in Concert with the Kitchener-Waterloo Symphony, March 28, 2015.
Placing a song in their hearts
Without your ongoing support, the Kitchener-Waterloo Symphony could never have reached out to those in our community who need the inspiration of music.

- In partnership with Winston Park, our new **Health & Wellness Initiative** launched a pilot program with Alzheimer and dementia patients.
- Our musicians visited Winston Park 12 times between September and May to work with residents one-on-one and lead them and their family members in a **My First Music Lesson** session.
- KWS musicians gave a series of mini concerts and encouraged patients and family members to try various wind and string instruments.
- KWS partnered with Clair Hills Retirement Residence to bring music into local hospitals and cancer centres.

Music is a powerful medicine indeed.

> It was incredible! Afterwards, I felt like I went to church; it was so amazing... They say that music is food for the soul and I feel like we’ve just had a rich feast.
> — Chris-Anne Preston, Director of Retirement Care at Winston Park

Health & Wellness Initiative
Bringing music to those who need it most

Music on the road
From our own community to our nation’s capital

Spreading the magic of music
Because of your generosity and support, the Kitchener-Waterloo Symphony is broadening our audience and enhancing our appeal both in and beyond our community.

- Our musicians perform at public concerts, corporate outreaches, and special initiatives.
- We have acted as musical ambassadors for Kitchener-Waterloo by touring Ottawa.
- We have brought the art of music to the science of technology at Google, CIGI (Centre for International Governance Innovation), Perimeter Institute for Theoretical Physics, David Johnston Research + Technology Park, Kik, Region of Waterloo International Airport, and more.

> What do music and quantum physics have in common? How does art reflect science, and science art? These were the questions I asked myself as I sat down with a group of physicists from the Institute for Quantum Computing at the University of Waterloo. The experience of creating this concert has been one of the most interesting and illuminating of my career.
> — Edwin Outwater, Music Director Kitchener-Waterloo Symphony

(Above left) Edwin Outwater, KWS Music Director, and Ray LaFlamme, Director of the Institute for Quantum Computing, on the stage of the National Arts Centre, Ottawa; (above right) The Kitchener-Waterloo Symphony performs at the Waterloo Region International Airport.
What does it take to be a hero?

Anyone can be a Symphony Superhero. For just $1 a day you can support our Health & Wellness, Education, and Community Outreach Programs. Edwin Outwater, our Music Director, and Daniel Bartholomew-Poyser, our Assistant Conductor, are heroes too. They inspire our musicians and our audience members, and they are committed to improving the quality of life in our community. Thank you to all our heroes!

Sponsors and donors — an important part of the KWS family

Meet a few of the many devoted sponsors and donors of the Kitchener-Waterloo Symphony. Without their dedication and support, we would never be able to be as involved in our community as we are today.

All our donors and sponsors should take a bow. As we head into our 70th season, we applaud each and every one of you!

"We are active supporters of the Kitchener-Waterloo Symphony and applaud its focus on being a relevant participant in the changing music market."

— Ken and Marilyn Murray

Donor spotlight: Violet Sykes

Violet has volunteered with KWS for 51 years and has donated to Youth Orchestra Program scholarships for 29 years. In 1970, she served as Chair of the Women’s Committee while her late husband, Don, presided over the Symphony Association. Both Violet and Don sang in the K-W Philharmonic Choir when Dr. Glenn Kruspe was Director. In 1996, the year of their 50th wedding anniversary, coinciding with the 50th season of the KWS, they were asked to be Patrons of the prestigious Viennese Ball.

Why does Violet continue to volunteer?

“It has brought me a lot of pleasure and I have made so many friends. At least 20 years ago, Don and I invited about 12 friends to attend a concert and many of those same people are subscribers to the Symphony and still attending concerts today.”

6,622 subscribers — an increase of 5% from last season!

On an exciting note — volunteerism

Your donations help finance our performances, but without our volunteers we would never make it to the stage. Their work allows our musicians to focus on their music and bring their very best. Our volunteers are our Symphony Superheroes. They are inspiring, committed, and ready to help wherever and whenever they can.

- Over 7,000 hours of time is donated annually by nearly 150 volunteers.
- They organize the Spring and Fall Card and Games Parties, the Wine and Cheese Party, the House & Garden Tour (17th year), the Love of Music Marathon, and much more!

"Working on and for this committee has been such a life-enriching experience. There have been so many projects over the years, each with its own challenges, but always carried out with a sense of camaraderie, resulting in a reward of personal fulfillment."

— Cathy Raithby (left), who celebrates 45 years of volunteering with the KWS Volunteer Committee, with Catherine Copp, Chair of the KWS Board.

Symphony Superheroes

7,000 hours of volunteered time
Encore! Encore!

Here's a standing ovation to our sponsors, donors, and volunteers. You keep the music flowing from our instruments to the ears and hearts of our community.

The Kitchener-Waterloo Symphony thanks you for your continued support and looks forward to continuing our musical journey together.

We highlight our corporate, government, and foundation supporters.

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Black CMYK Pantone

FUND At The Kitchener Waterloo Community Foundation

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